	Date adopted	October 2019
EDGEBITS Policy & Procedures Manual	Review frequency	Annual
COOKIES POLICY	Reviewed & adopted	October 2023
	Review date	October 2024

1. Introduction

EDGEBITS may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website [EDGEBITS | Cutting Edge Healthcare IT](#), including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the “Site”) to help customise the Site and improve your experience.

2. What are Cookies?

- **Web-Browser-Cookies**

A web browser cookie is a small text file sent from a website to your computer or mobile device where it is stored by your web browser. Web browser cookies may store information such as your IP address or other identifier, your browser type, and information about the content you display and interact with on the digital services. By storing such information, web browser cookies can store your preferences and settings for online services and analyse how you use online services.

- **Tracking Technologies: Web Beacons / Gifs, Pixels, Page Tags, Script**

Emails and mobile applications can contain small, transparent image files or lines of code to record how you interact with them. This information is used to help website and app publishers better analyse and improve their services.

3. Use, legal basis and purpose


We use cookies to make our website more user-friendly. Some elements of our website require that the calling browser be identified even after a page break.

Before consent is given 2 functional cookies are set. The “PHPSESSID” cookie is used to recognise the browser language and thus display the language of the website accordingly. After closing the browser this cookie will be deleted. The “wBounce” cookie only contains the value “true”. This value is used to determine if the user has already seen a pop-up or not. If the user has already interacted with one, we do not want to show it to him or her again for a certain period of time.

In addition, we set the two IAB cookies “euconsent” and “eupubconsent”. These cookies are stored when a user does not want to be tracked. The same applies to the storage of data in the local storage. This only serves the purpose to remind us that a user has not given his or her consent. Otherwise, we would have to ask about it every time the same user visits the site.

The above mentioned cookies as well as the storage of data in the local storage only allow functionalities which should contribute to a positive user experience on our website. We do not use cookies with personal data without given consent.

In addition, we use cookies on our website that allow an analysis of users’ browsing behaviour.

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When accessing our website, the user is informed about the use of cookies for analysis purposes and his consent to the processing of the personal data used in this context is obtained. In this context, there is also a reference to this privacy policy.

The legal basis for the processing of personal data using technically necessary cookies is Article 6 (1) lit. f GDPR.

The legal basis for the processing of personal data using cookies for analysis purposes is the consent of the user Art. 6 para. 1 lit. a GDPR.

The purpose of using technically necessary cookies is to facilitate the use of websites for users. Some features of our website cannot be offered without the use of cookies. For these, it is necessary that the browser is recognised even after a page break. We require cookies for the following applications: Acceptance of language settings. The user data collected through technically necessary cookies will not be used to create user profiles.

The use of the analysis cookies is for the purpose of improving the quality of our website and its contents. Through the analysis cookies, we learn how the website is used and so we can constantly optimize our offer.

4. Duration of storage, objection and disposal options

Cookies are stored on the computer of the user and transmitted by this on our side. Therefore, as a user, you have full control over the use of cookies. By changing the settings in your internet browser, you can disable or restrict the transmission of cookies. Already saved cookies can be deleted at any time. This can also be done automatically. If cookies are disabled for our website, it may not be possible to use all the functions of the website to the full.

To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website. To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.